**5. Make a Prioritized List:** From your notes, make a prioritized list of issues to be addressed, along with suggested solutions. Use MoSCoW prioritization.

* Must have
  + Label which stock is on screen at any given time
  + Zoom
  + make buttons larger
  + instructions -- a paragraph or more labels explaining what is going on
  + full stock name instead of only ticker symbol
  + fix tool tip bug whereby text can prevent button clickability.
  + clear glitch data points at the top of the viz.
  + masking for the popup text so it stands out more and the whole thing can be read.
* Should have
  + ability to toggle on and off rather than swap which is shown
  + link out to news story (will not be possible with this dataset)
  + Pop up can include more info such as specific day, trading volume, percent change, price and other basic stock chart information (make it a one-stop-shop to appeal to users)
  + lines from cursor to axis for orientation
* Could have
  + News volume (bin over period of time, or count number of outlets covering the story), not needed for this application
  + Use internet discussion (tweets, NLP analysis of news) to identify most important news days
  + Highlight news attached to highest stock price moves (threshold method, not spectrum method)
  + pop up includes price and percent change
  + align dots differently -- on line, mid-segment rather then top of day, some options here. May not be necessary, and no clear directive was provided by the testers. Would need to determine this through additional future testing. With dots instead of document icons, should but them back on the line (but may not be as clear that they are interaction targets)
  + Could zoom with standard zoom buttons: 1 day, 1 week, 1 month, 3 months, 1 year etc. Would prefer brush to zoom
  + Toggle stocks on and off the chart, rather than only have one at a time
  + Grid lines on Cartesian plain
  + If brush to zoom is not intuitive to future testers, could add video-editing handles to enable obvious zooming
  + filter news with topic or source toggle
  + click to pin news popup, second click to link out to news story.
  + Ability for user to choose colors and style
  + Ability for user to save specific news stories into a portfolio for later study or to track the key details of the stock’s story.
* Will not have
  + trend lines. These make no sense for this viz.
  + heatmap for news volume or importance -- traders want quantitative data over qualitative, would do binning for volume
  + Dividend information
  + up-voting system to identify most important news